

Briefs: Clear Channel tests music video downloads

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Clear Channel Radio launched a test run Tuesday of music downloads from the Web sites of 16 stations in five U.S. cities.

The Video Vault service links one the largest radio chains in the United States with thousands of videos from major record companies such as Warner and EMI.

"We see videos on demand as a powerful complement to our on-air programming and the next natural step in serving our audience's growing appetite for on-demand content," said Clear Channel Vice President Evan Harrison.

Clear Channel said Video Vault would also offer a link that allows the listener to purchase the CD from which the particular video is based.

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