

Women catching up with online activities

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A study by Pew Internet & American Life Project shows American women are catching with men on Internet activities.

The study said men continue to pursue many activities more intensively than women, but the gap is narrowing. The women are framing their online experience with a greater emphasis on deepening connections with people, the report said.

The study said the percentage of women using the Internet lags slightly behind the percentage of men. But it said women under 30 and black women outpace their male peers.

The study said 68 percent of men are Internet users, compared with 66 percent of women. However, because they make up more of the population, the total number of women online is now slightly larger than that of men.

It said men are slightly more intense Internet users than women. Men log on more often, spend more time online, and are more likely to be broadband users. Women are more enthusiastic online communicators, and they use e-mail in a more robust way. More online men than women perform online transactions.

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