

## Motorola SLVR L7

**December 23 2005** 



Motorola today unveiled the Motorola SLVR L7, its next generation design ultra-slim handset. Chiseled, thin and defined, the Motorola SLVR L7 builds on Motorola's growing reputation for world class design that has driven such recent successes as the RAZR V3 and the PEBL U6.

The inspirational mobile device reflects two key silhouettes - sleek and thin – that are at the core of Motorola's evolving design philosophy.

Created for successful and image conscious consumers who value



performance and style, the Motorola SLVR L7 allows them to express their individuality in cutting edge design and function. The SLVR L7's premium material finishes include illuminated precision cut keypad with metallic spun finish, chrome plated side keys, glass display, glass-filled body for rigidity and anodized aluminium battery door.

In SLVR L7's ultra slim and sleek blade-like form has a digital audio player, Bluetooth® connectivity, email and an integrated VGA camera. A large 176 x 220 pixel 262k color TFT display lets consumers enjoy vivid pictures and videos. Media sharing is a breeze – consumers can download, save and store music, video clips and more onto an optional TransFlash /Micro SD memory card for endless storage capacity. The SLVR L7 supports all Bluetooth-enabled headsets such as the latest Motorola Bluetooth Headset H500.

Cedric So, general manager of Mobile Devices Business, Motorola Hong Kong said, "Motorola SLVR L7 is designed to emotionally and rationally engage with consumers. The new handset has character and a defined personality that speaks a very human and intuitive language through sight, sound and touch."

The Motorola SLVR L7 will be available in black at Motorola authorized retailers soon.

Source: Motorola

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