

Briefs: iVillage and MSN renew agreement

December 20 2005

iVillage and MSN announced Tuesday they are renewing their content publication agreement.

Under the agreement, MSN will continue to present select iVillage content on its lifestyle channel, MSN Lifestyle.

Douglas W. McCormick, chairman and CEO of iVillage Inc., said, "We are pleased to continue our content publication relationship with MSN that makes iVillage content available to their vast audience."

Copyright 2005 by United Press International

Citation: Briefs: iVillage and MSN renew agreement (2005, December 20) retrieved 24 April 2024 from <https://phys.org/news/2005-12-ivillage-msn-renew-agreement.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--