

Briefs: Ericsson, Sunrise tie up for mobile TV

December 16 2005

Ericsson said Friday it will launch a mobile television network with Sunrise, a Swiss telecommunications provider.

By partnering with Ericsson, Sunrise will be offering viewers 24 live channels as well as featured sports and entertainment on the go. The service will be based on Ericsson's service delivery platform.

Financial details of the agreement were not disclosed, but the three-year contract will be "based on a revenue and risk-sharing model," Ericsson said in a news release.

Sunrise has about 2.2 million subscribers in Switzerland.

Copyright 2005 by United Press International

Citation: Briefs: Ericsson, Sunrise tie up for mobile TV (2005, December 16) retrieved 6 May 2024 from <https://phys.org/news/2005-12-ericsson-sunrise-mobile-tv.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--