

U.S. Christian cell content going forth

December 23 2005

A Christian cell-phone service has been launched in the United States containing inspirational messages, ringtones and other features.

FaithMobile in Los Angeles has its service on T-Mobile in the United States and Britain and expects to be featured on most major U.S. carriers in the coming months.

"We will be making a series of significant announcements in the next few weeks of new partners and acquisitions," said Thom Black, a partner at The Barna Group, which created FaithMobile in conjunction with Good New Holdings LLC.

The target audience is Christians who like the idea of having their faith just a phone call away.

Features include recorded Bible verses, ringtones and Christian video clips.

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