

Briefs: BellSouth ties up with PDI-SAT

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BellSouth tied up with DIRECTV operator PDI-SAT Wednesday to market DIRECTV services to residential customers.

"BellSouth's comprehensive portfolio of voice and data products, coupled with PDI-SAT's ability to offer customers digital-quality, multi-channel TV programming from DIRECTV, will provide the multi-dwelling unit market with a dependable source for the services that meet their needs," Phil Jacobs, president of community technologies for BellSouth, said in a news release. "Developers, managers and residents of multi-dwelling developments in the Southeast are looking for a one-stop shop for the latest and most reliable communications and entertainment services. BellSouth and PDI-SAT will work to deliver a complete package of services to this growing market," he added.

Under the agreement, BellSouth and PDI-SAT will offer customized bundles of voice, data and DIRECTV programming packages. Joint BellSouth and PDI-SAT proposals and coordinated deployment of services will provide multi-dwelling unit owners and condominium boards with a full menu of premium residential technology services that will result in time and cost savings to residents.

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