

## Briefs: Homechoice expands IPTV footprint in U.K.

November 4 2005

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Homechoice, Britain's leading Internet television platform, is making its move to go nationwide.

Video Networks, which operates Homechoice, will expand its Internet Protocol Television out of its London base and into other major urban areas of the United Kingdom, more than quadrupling its current coverage to about 10 million homes.

The expanded network will become operational next year.

Video Networks Chairman Roger Lynch said the move was encouraged by the brisk sales of subscriptions to Homechoice in response to expanded channels, voice and video-on-demand services.

"We are growing our customer base rapidly and we are growing the proportion of our customers who buy all three services from us," Lynch said. "More than 90 percent of our subscribers watch Homechoice's VOD channels each month."

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