Internet bolsters French Yellow Pages

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France Telecom said Wednesday sales of the French equivalent of the Yellow Pages were solid from strong Internet demand.

The French telecommunications group said the overall revenue of its PagesJaunes Group rose 6.3 percent in the third quarter from the same period a year ago, despite a slowdown in advertising revenue.

"In the third quarter 2005, in a context of slower growth in the French advertising market, the PagesJaunes in France segment has pursued high growth owing mainly to the development of its Internet services which represent around one quarter of our revenues in France. For its part, the revenues of the international and subsidiaries segment benefited from the dynamism of QDQ Media in Spain where sales pursued their double-digit growth, out-performing the Spanish advertising market," Chief Executive Michel Datchary said in a news release.

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