

Briefs: Amazon to sell health goods directly

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Amazon.com said Thursday it has concluded its fulfillment services agreement with drugstore.com.

The online retailer has been selling healthcare goods on the Internet since December 2003, and it has a 14-percent shareholding in drugstore.com as well as a seat on the company's board of directors.

However, sales of healthcare products from drugstore.com through Amazon have accounted for less than 1 percent of overall sales. By concluding its fulfillment services agreement, Amazon will as of Nov. 9 largely sell its health products directly on the Web.

"We've now built direct relationships with most major brands, including Procter & Gamble, Johnson & Johnson, Unilever, Bayer, Glaxo, and dozens of others," Doug Herrington, Amazon's vice president for consumables, said in a news release. "Going direct allows us to source more products at better prices, enabling us to deliver more value to customers," he added.

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