

Poll: U.S. women love iPod, hate Xbox

September 7 2005

A new survey says American women see iPods as must-haves among electronics gadgets but frown upon game stations, particularly if they belong to their mates.

The poll released Wednesday by WomensWallStreet.com listed the electronics most favored by women as well as the gadgets they would gladly do without.

Apple's ubiquitous iPod was considered the hottest item on the market by 25 percent of the respondents. It was followed by high-definition television, GPS navigation devices and TiVo.

Thumbs were turned down on the Xbox and similar game terminals when it came to devices owned by boyfriends or husbands. The man's personal computer was not far behind.

A separate poll of mothers found that U.S. kids were demanding cell phones, high-speed Internet service and iPods.

Copyright 2005 by United Press International

Citation: Poll: U.S. women love iPod, hate Xbox (2005, September 7) retrieved 24 April 2024 from <https://phys.org/news/2005-09-poll-women-ipod-xbox.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private

study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.