

Nokia: Gap in assumption and use of tech

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Nokia said Wednesday that there is still a disparity between perceived use and actual use of mobile technology.

In its study entitled "State of Workforce Mobility," which surveyed 6,000 corporate executives in the United States, Germany and China from January to April of this year, Nokia found that those at larger companies "have not come to fully recognize the extent to which their employees utilize mobile technology."

At the same time, employees at large corporations are making far greater use of mobile phones and laptops than their bosses realize, Nokia said.

"This disparity between perceived use and actual need for mobile technology has been responsible for slower deployment within some businesses," the study found.

The findings "will prove useful and informative to companies, whether they're looking to apply learnings to their own business or are simply interested in having a better awareness of business mobility in countries around the world," Olivier Cognet, vice president of strategy and business development, said in a news release.

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