

Nippon TV to start Internet broadcast

September 26 2005

Japanese broadcaster Nippon Television said Monday it will start up a division geared solely to broadcast programs on the Internet.

The television group said that the division will start broadcasting Oct. 27, and it will make its programs available on the Web to subscribers, who will pay anywhere between around 7 cents to about one dollar per program.

The network will allow its Internet subscribers to view old news programs, previously broadcast soap operas and other shows. Up to 300 titles should be available initially.

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