

Cingular, LG launch two new cell phones

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Cingular Wireless and LG Electronics Thursday launched two new handsets with GSM, the C2000 low cost clamshell camera phone and the lightweight, great value C1500 clamshell phone. The C2000 and C1500 models both allow users to instant message and download music tones.

The C2000 is priced at \$59.99 with a built-in camera and allows voice-activated dialing. Meanwhile, the C1500 has a price tag of \$29.99 but no camera. Both, however, can be used as speakerphones.

In addition to rich 640x480 snapshots from the integrated VGA camera, C2000 users can experience the convenience of voice-activated dialing, the quality of 64-chord polyphonic ringtones and the option of using

Music Tones as ringtones. With 16 megabytes of memory and Cingular's My MEdia folder to access and store downloaded games, ringtones and graphics, users can save the fun content they find and buy on the Cingular network and access it over and over again, whenever they want to play a game or change a ringtone.

Users can experience an extra bit of color from incoming calls on the C1500. Besides a color filter external display with caller ID and rich 64-chord polyphonic sound, users can customize their phone with the latest Music Tones on the C1500. An easy-to-access speakerphone keeps calls sounding clear, while IM capability also lets users stay in touch.

Jon Maron, director of marketing for LG Electronics MobileComm, said in a news release that "these handsets incorporate the latest advances in design and technology from LG and offer robust and feature-rich mobile phones across a spectrum of price points, so consumers always have a choice when they select an LG phone."



C2000

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