

Report sees bright future for mobile TV

September 9 2005

A U.S. research firm says mobile television is poised for a commercial breakout as consumers find the technology to be user friendly.

Unstrung Insider reports that the introduction of mobile TV over 3G and satellite broadcast networks has appealed to consumers who have pushed session numbers up to more than 1 million per month for some operators.

Gabriel Brown, author of the new Unstrung Insider report, said, "The power is simplicity: Everyone knows how to watch TV."

Mobile TV is currently offered by some major communications companies, including Vodafone, Orange and SK Telecom.

Copyright 2005 by United Press International

Citation: Report sees bright future for mobile TV (2005, September 9) retrieved 16 August 2024 from <https://phys.org/news/2005-09-bright-future-mobile-tv.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--