

Sirius Unveils Wearable Satellite Radio

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Sirius Satellite Radio has announced the debut of its first wearable satellite radio, the Sirius S50, which allows users to capture and store up to 50 hours of Sirius content, or a mix of Sirius programming and MP3/WMA files, enabling listening on the go.

The Sirius S50 is scheduled to be available at retail this October.

The Sirius S50 measures just 1.9 by 3.9 inches and 0.7 inches thick, and includes a full color display, sleek black exterior and voice-assisted channel navigation.

When attached to a home dock, car dock or executive docking station, the Sirius S50 provides easy access to live content, and captures and stores both scheduled and unscheduled Sirius programming. This feature allows users to listen to Sirius' unique programming anywhere.

The Sirius S50 stores content in a variety of formats for listening on the go, including "My Sirius Channels," "My Sirius Songs," "Scheduled Record," and "My Playlists."

The car and home kits utilize a rotary "Sirius Media Dial," which provides quick and easy access to content. Listeners can turn the knob to find their favorite Sirius channel, tilt to pause, rewind, fast-forward or save a favorite song or show.

In addition, voice-assisted navigation tells the user what channel they've selected, eliminating the need for the user to take their eyes off the road while driving.

The radio also includes 30 channel presets; a jump button for one-touch tuning to traffic and weather reports or to a favorite Sirius channel; a sports ticker that flashes personalized sports scores; and a "Game Alert" feature which prompts when the user's favorite NFL, NHL, NBA, or other sports teams are playing on Sirius.



"The wearable Sirius S50 provides subscribers with extensive versatility when it comes to when, where and how they receive their favorite Sirius programming," said Jim Meyer, President of Operations and Sales for Sirius. "This small satellite radio is full of exciting, easy to navigate features for everyone from the least to the most tech savvy consumer."

The Sirius S50 will be available for a suggested retail price of \$359.99, and includes wearable accessories (6-hour rechargeable battery, ear buds, belt clip, armband, USB cable and AC adapter) and a car dock, which includes an adhesive mount, custom cigarette lighter power adapter, a remote control, ultra-low profile antenna, DC input and line output.

A home dock, which includes audio mixing for PC sound pass-through, and connects to speakers and PCs, a remote control, home antenna, USB cable, audio cable and power supply will be available for MSRP \$99.99. A desk or wall mountable executive system, including high fidelity speakers, will also be available. Replaceable batteries will be sold separately.

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