

SAMSUNG Unveils Symbian-based Smartphones in Europe

August 19 2005



Samsung Electronics announced the launch of the company's first Symbian OS-based smartphones (model: SGH-D720 / SGH-D730) for the European market. This marks Samsung's full-fledged entry into the European smartphone market. The D720 and D730 will be introduced in succession, starting with Germany in August, followed by France , Italy and Russia .

The D720 and the D730 are compact and small with the same look and feel as the traditional mobile phone. The D720 has a sleek slide-up design and weighs only 110g. The slim D730 is a clamshell-type phone and remarkably light at 97g.

From a technical as well as design perspective, both Symbian OS-based smartphones are ideally aligned to meet the needs of business customers.

With the application of the Symbian OS, the phones are better capable of performing multiple tasks and offer a more user-friendly environment.

The D720 and D730 offer versatile synchronization possibilities over Bluetooth and SynML and are equipped with a 1.3-megapixel camera as well as MP3 player with lyrics support. In addition, two-way e-mail function and instant messaging capabilities enhance the convenience of this convergence device.

The phones have an internal storage capacity of 18MB and support an external memory storage capacity up to 512MB. Data is easily transferable as the phones support USB connection.

The business user can activate the flight mode, which prevents voice communication during airplane flights, and the phones enable a selective use of other business functions.

Entertainment functions were strengthened as well. The phones allow the user to compose tunes easily with the Music Maker feature and set them as a ring tone or an alarm. With the D720, the user can enjoy favorite songs with the dual stereo speaker system. Both models provide Bluetooth-based multiple games function enabling two people to play each other via Bluetooth.

Kitae Lee, President of Samsung's Telecommunication Network Business, states, "Samsung's Symbian-based smartphones are built to satisfy the sophisticated tastes yet demanding lifestyle of the business user. The latest technology-leading features are packaged in a compact and fashion-setting design that distinguishes the Samsung phone." He adds, "We plan to continue to introduce a wide range of smartphones for the worldwide market."

SGH-D720 Specifications

GPRS(900 / 1800 / 1900MHz)

Symbian OS

Display: 1.9-inch 262,144-color TFT-LCD (176 x 208 pixels)

1.3-megapixel camera

External Memory: MMCmicro

MP3 Player with Lyrics Support

MPEG4/H.263/Real

MMS / E-mail / JAVA / WAP 2.0

64 Poly Ringtones

Music Maker

Bluetooth / USB support

Document Viewer, BT Multi-game

File Manager, Flight Mode

Dual Stereo Speaker

99x47x22.3mm, 110g

- **SGH-D730 Specifications**

GPRS(900 / 1800 / 1900MHz)

Symbian OS

Display: 1.9-inch 262,144-color TFT-LCD (176 x 208 pixels)

1.3-megapixel camera

External Memory: MMCmicro

MP3 Player with Lyrics Support

MPEG4/H.263/Real

MMS / E-mail / JAVA / WAP 2.0

64 Poly Ringtones

Music Maker

Bluetooth / USB support

Document Viewer, BT Multi-game

File Manager, Flight Mode

95x47x21.5mm , 97g

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