

Microsoft, NZ Telecom develop mobile-business apps

August 15 2005

AUCKLAND, New Zealand, Aug. 15 (UPI) -- New Zealand's Telecom Mobile said Monday it will work with Microsoft to develop mobile services specifically designed for businesses.

"Integrating mobile devices and applications is the key to achieving business mobility. Our goal is to make it easier for businesses that can benefit most from the advances in mobility solutions to have easy access to world-class mobility solutions that are simple and easy to use," Kevin Kendrick, the New Zealand telecommunications group's general manager, said in a news release. The company pointed out that businesses can make more use of existing mobile technologies to boost productivity.

"Telecom Mobile's 'Work Anywhere' strategy seamlessly integrates with Microsoft's 'Outlook Anywhere' strategy. As such, this initiative is a logical step between two organisations that have a deep history of collaboration and a connection with the great majority of New Zealand's businesses," stated Microsoft's senior vice president for mobile and embedded devices division, Pieter Knook.

Copyright 2005 by United Press International. All rights reserved.

Citation: Microsoft, NZ Telecom develop mobile-business apps (2005, August 15) retrieved 16 April 2024 from

<https://phys.org/news/2005-08-microsoft-nz-telecom-mobile-business-apps.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.