

# Siemens SL75: exclusive elegance, mobile convenience

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Siemens presents the SL75, a new slider mobile in the luxury class. Its round case makes this prime example of high-quality workmanship an intriguing eye-catcher. Fitting exceedingly snugly into the hand, this mobile telephone can be operated comfortably in every situation because of its particularly smooth slider mechanism. Besides this, the exquisite design masterpiece boasts every feature that is necessary for modern

multimedia communication: a 1.3 megapixel camera with integrated LED photolight and video function, a vibrant color display, MMS, an email client as well as a media player for MP3 and other music formats.

The SL75 can be supplemented by the Headset Bluetooth HHB- 700, which harmonizes perfectly with it in both design and functions, as well as by a comprehensive range of Siemens Original Accessories.

Modern mobile communications technology packaged in a unique design: With beautiful, timeless elegance, classy appearance and practical functions, the Siemens SL75 stands out from its peers among the top-of-the-range mobile phones. Measuring 92 x 48 x 23 mm, the high-quality case's round shape makes this unusual design masterpiece a luxurious accessory to flatter every hand. Interesting gloss effects and metal elements accentuate striking visual aspects. Particular ease of operation is ensured by the ProSLIDE, an extremely smooth slider mechanism.

A light touch of the thumb is all it takes to make the large TFT display (262,144 colors, 1.8 inch, 132 x 176 pixel) glide upwards to reveal the keyboard underneath. This allows the SL75 to also be used comfortably with one hand at any time. The 3D graphic is just as beautiful and rich in contrasts as it is user-friendly, while the clearly laid-out menu icons are self-explanatory and the vibrant transfective screen is even easily readable in bright sunlight.

Apart from being an elegant accessory, the SL75 is also a high-performance multimedia mobile. Beautiful photographs can be shot using the built-in 1.3 megapixel camera with integrated LED photolight and 5x digital zoom – and subsequently sent as multimedia messages (MMS). The SL75 can also film short sequences or play them directly from the Internet by video streaming.

Numerous practical accessories can be connected wirelessly to the triband mobile by radio signals via Bluetooth, like the shapely Headset Bluetooth HHB-700 with extra-long talk time, or a handsfree set for in-car use such as the Car Kit Bluetooth Portable HKW-700. An organizer for appointments, tasks and notes is also on board, as well as a newly designed address book that displays SIM entries and phone numbers combined.

The integrated media player supports all popular music formats like MP3, AAC and AAC+, as well as the particularly memory-efficient AAC++ format. Moreover, the SL75 can also play a wide variety of video ringtones. With a large 52 MB internal memory, this design masterpiece becomes a fully-fledged multimedia machine.

Diverse Siemens Original Accessories complement the SL75. Comfort and safety while using a mobile phone in the car are provided by various Bluetooth car kits that offer several functions and first-class acoustics. These include the plug-in Car Kit Bluetooth Portable HKW-700 that has the speech quality of a permanent fitting. There is also a perfect headset for every occasion – for example , the shapely Headset Purestyle HHS-610. Alternatively, the Headset Bluetooth HHB-700, which harmonizes perfectly with the design of the SL75, and offers best sound quality wirelessly from the mobile to the ear.

Moreover, the SL75 even turns into a mobile stereo system in conjunction with the active loudspeakers of the Mobile Music Set IMS-700. The Leather Case FCL-700 and Tour Case FCT-650 are mobile carrying cases to protect this elegant companion from scratches and knocks. In order that the mobile is always ready for use and data are always up-to-minute, numerous charging options are also available, like the Desk Top Stand EDS-600 or the Car Charger Plus ECC-600, as well as various data cables for effortless synchronization with a PC.

The SL75 will be available from October 2005 in the colors "Onyx Black" and "Pure Silver" and will cost around EUR400. From December, a winter variant will also be on sale in "Polar White."

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