

HP Offers AMD Processors on New Notebook Lineup

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HP today introduced a new consumer notebook lineup that offers customers a choice of processor technology, award-winning support and value beyond the competition.

Select HP Pavilion and Compaq Presario consumer notebook PCs will, for the first time, include the option of AMD Turion 64 mobile technology. AMD's latest mobile processor technology delivers 32-bit performance today and can run tomorrow's 64-bit applications, in addition to offering enhanced virus protection.

As with the company's consumer desktop PCs, HP consumer notebooks come with a full year of support, significantly longer than some competitors' 90-day offerings.

Offering more complete customer support is one way HP provides consumers with the best customer experience possible. In fact, the Customer Respect Group, an international research and consulting firm, recently awarded HP top honors in a study of how well high-tech companies treat their customers online. HP was the only company to earn an "Excellent" rating in both privacy and email responsiveness. The study showed HP's one-hour email response time was particularly impressive considering the significant challenges noted for much of the high-tech industry.

HP updated its consumer notebooks in the categories of: thin and light, value, entertainment and desktop replacement. Specific series include:



-- The award-winning HP Pavilion dv1000 Entertainment Notebook PC

-- HP Pavilion ze2000 Series Notebook PC - available with AMD Turion 64 mobile technology

-- HP Pavilion zv6000 Series Entertainment Notebook PC

-- HP Pavilion dv4000 Series Notebook PC

-- HP Pavilion zd8000 Series Notebook PC

-- Compaq Presario M2000 Series Notebook PC - available with AMD Turion 64 mobile technology

-- Compaq Presario R4000 Series Notebook PC

-- Compaq Presario V4000 Series Notebook PC

-- Compaq Presario V2000 Series Notebook PC - available with AMD Turion 64 mobile technology

Detailed information on available configurations and features, including the AMD Turion 64 mobile technology processor, is available at <u>www.hp.com/notebooks</u>.

Configure-to-order models of select new notebooks are available now direct from HP. The entire lineup is expected to be available later this month. HP offers a one-year limited warranty for notebooks that includes technical support, parts and labor as part of its HP Total Care portfolio of services.

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