

# **Spancion Shows Development System For Floating-Gate And Mirrorbit Flash Memory Products**

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Spancion LLC, the Flash memory venture of AMD and Fujitsu Limited, today displayed a development system at the Microsoft Mobile and Embedded Developer Conference (MEDC), showing attendees how they can easily program Spancion Flash memory devices in end systems based on the Microsoft Windows CE operating system. The development system is on display at MEDC 2005, taking place this week at the Mandalay Bay Resort and Casino in Las Vegas, Nev.

While running the Microsoft Platform Builder software on a host PC, Spancion demonstrated a simple three-step process for supporting Spancion floating-gate and MirrorBit Flash memory on devices such as wireless handsets or enterprise terminals that run the Microsoft Windows CE operating system.

“Customers look for built-in support of popular operating systems so that they can reduce their own design complexity and time to market,” said Bob France, director of corporate systems engineering for Spancion. “As part of our core strategy to deliver system-level solutions and bring added value to our customers, we continue to do extensive work in all aspects of system design, including software. Our support for the Microsoft Windows CE operating system enables customers to take maximum advantage of the high-performance features and functions available on our floating-gate and MirrorBit memory products.”

The display shows attendees how to identify the Spansion software component within the Microsoft Platform Builder software, build the optimized software for a target using a simple drag-and-drop function, and download the software onto the target device with the click of a button.

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