

Seagate Set to Ship 5GB CF Photo Hard Drive for Digital Cameras

January 5 2005

Seagate, the world's number-one consumer electronics hard drive designer, announced today at CES that the Seagate CompactFlash Photo Hard Drive, with a massive 5GB capacity, begins shipping next month into retail stores across the country. The first 5GB CompactFlash media storage card ever introduced, the Seagate CompactFlash Photo Hard Drive offers unparalleled capacities at cost-effective price points for digital photography hobbyists and professional photographers that shoot and store large volumes of high-resolution digital photos. Available in 2.5GB and 5GB capacities, it's ideal for high-resolution, point-and-shoot and professional digital cameras with a Compact Flash type II media slot. It's also the most cost-effective solution for entertainment, gaming and PDA devices that use Compact Flash Type II media.

The Seagate CompactFlash Photo Hard Drive lets photographers shoot large volumes of high-resolution pictures without changing the card -- this reduces set-up time and extends shoot cycles, which saves photographers valuable time and resources. And its massive 5GB capacity reduces the need to purchase or carry additional storage cards. The 5GB Seagate CompactFlash Photo Hard Drive delivers over 1500 high-resolution (6 megapixel) pictures, or over 4000 standard-resolution pictures (3 megapixel) on a single card.

"Seagate wants to bring photographers reliable, simple storage -- shoot and store thousands of high-resolution photos without changing your CompactFlash drive, then easily share online with friends and family, or



print from your computer," said Brian Dexheimer, Seagate executive vice president of Sales and Marketing. "Seagate now offers a wide range of external storage products that give consumers flexible and easy ways to manage photos, video, music, games and business files. Storage for your pocket, your briefcase, your desktop and your camera - all plug-and-play, all easy to use, and all sharing Seagate's well-known reliability and performance."

Photographers and other customers rely on Seagate's renowned product quality, the best in the industry. The Seagate CompactFlash Photo Hard Drive delivers high performance, low power consumption, and reliability in a compact physical package -- its durable drive architecture insures data integrity and protects the drive from drops or falls. The Seagate CompactFlash Photo Hard Drive is rugged and built to last, inside and out, so your drive and data are protected, even under demanding conditions.

The Seagate CompactFlash Photo Hard Drive features a worry-free oneyear warranty that covers all parts and labor, plus free technical support even after the warranty ends. Ask for this and other Seagate products at major consumer electronics retail, e-tail, and photography shops.

Citation: Seagate Set to Ship 5GB CF Photo Hard Drive for Digital Cameras (2005, January 5) retrieved 19 April 2024 from https://phys.org/news/2005-01-seagate-ship-5gb-cf-photo.html

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