

Kodak Unveils First-of-its-Kind Wi-Fi Digital Camera

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On the eve of the 2005 International Consumer Electronics Show (CES), Eastman Kodak Company introduced a groundbreaking wireless digital photography system, giving people the freedom to share pictures whenever and wherever they wish.

At the heart of the system is the new KODAK EASYSHARE-ONE zoom digital camera, which provides people with extraordinary control over how and when they share pictures. The device is the first of its kind, allowing people to e-mail pictures directly from the camera via Wi-Fi; to view online albums in the KODAK EASYSHARE Gallery on the camera; to store and organize up to 1,500 favorite pictures for instant

display on its high-resolution, 3-inch touch screen LCD; and to take vibrant still pictures and full-motion video.

You will be able to print pictures from anywhere in your home, share albums instantly with friends and family around the world, transfer pictures and videos to your computer without USBs. The KODAK EASYSHARE-ONE Camera is compatible with in-home networks and open public hotspots.

Owners of the KODAK EASYSHARE-ONE camera will have integrated access to T-MOBILE HotSpot service, available at more than 5,000 convenient locations across the United States. Subscription plans will be available for the camera beginning later this year.

The same KODAK Wi-Fi card that provides the EASYSHARE-ONE camera with wireless capabilities can now be used with the recently introduced KODAK EASYSHARE Printer Dock Plus. In addition to printing real KODAK pictures in as little as 60 seconds without a computer, it can now transfer pictures from a docked camera or memory card to networked computers throughout a home. With the card, the Printer Dock Plus can also receive pictures for printing from Wi-Fi-enabled laptops, PDAs, and other devices without requiring them to be in the same room.

“Innovations such as the EASYSHARE-ONE camera are central to our digitally oriented growth strategy,” said Bernard Masson, president, Digital & Film Imaging Systems; and senior vice president, Eastman Kodak Company. “Kodak is at the leading edge of defining how wireless advancements can further simplify the consumer digital photography experience. We’re discovering new ways to help people enjoy and share their pictures — anytime, anywhere.”

Kodak leverages a wide range of wireless standards, such as

BLUETOOTH technology, infrared, Wi-Fi and cellular networks, to make it easy for people to view, share and print pictures instantly without the use of cords, cables or even computers. All can be viewed during CES.

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