

New RADEON X850 and RADEON X800 broaden top-end offerings for gamers

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ATI Technologies Inc., the global leader in PC graphics, today broadened its offerings for PC gamers and extended its performance lead with the introduction of a family of powerful new graphics processors. The new additions to the RADEON X800-series satisfy gamers who want high-quality and high-performance graphics at a wide range of price points.

For the gamer who is looking for the ultimate in performance, the new RADEON® X850 XT Platinum Edition, RADEON® X850 XT and RADEON® X850 PRO products are a dream come true. The incredible processing capabilities of the 16 pixel pipe and 6 vertex engine architecture mean that gamers can power through amazingly realistic environments with more speed and power than ever before. The new RADEON® X800 XL and RADEON® X800 products take the same, award-winning RADEON X800-series features and capabilities and drive them to new, low price points. The broad range of products ensures that gamers of all types – from casual hobbyist to professional – will find a RADEON X800-series product that meets their needs.

“Whether playing one of today’s blockbuster titles like Half-Life 2, or any of the hundreds of other games currently available, gaming on a system powered by ATI’s RADEON X800-series cards delivers the ultimate high definition gaming experience,” said Rick Bergman, Senior Vice President and General Manager, PC Business Unit, ATI Technologies. “The new RADEON X800-series cards reach new heights in performance and new lows in price – an unbeatable combination.”

The new RADEON X800-series products will be available in 16 and 12 pixel pipe configurations with a 256-bit memory interface and deliver a fantastic gaming experience through such cutting-edge technologies and capabilities as:

- 3Dc™ technology for increased performance and improved image detail;
- GDDR3 memory for lightning fast memory speeds;
- VIDEOSHADER™ HD with programmable video performance;
- Flexible multi-display options, including dual-DVI for customers using multiple flat panel displays; and
- VIVO (video-in, video-out) options for customers wanting to take advantage of the amazing multimedia and video-capture capabilities of the VPUs.

The RADEON X800 XT Platinum Edition will begin shipping immediately and the full family of RADEON X800-series products will be available by the end of the year from ATI and its customers including:

- Abit Computer Corp.
- Asustek Computer Inc.
- Connect Components Ltd.
- Diamond Multimedia
- Giga-Byte Technologies Co. Ltd.
- Hightech Information Systems Ltd.
- Info-Tek Corp.
- Micro-Star International Co. Ltd.
- Palit Systems Inc.
- Sapphire Technologies Ltd.
- Tul Corp.
- Visiontek

Also, leading OEMs and system builders from around the world will soon announce systems which include the new visual processors.

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