

# AMD Athlon 64 Fx-55 Processor Named 'Best CPU' By Maximum PC Magazine For 2004

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The editors of Maximum PC magazine have named the [AMD](#) Athlon 64 FX-55 processor "Best CPU" as part of the publication's "Gear of the Year" awards. Maximum PC recognized the AMD Athlon 64 FX processor for its unparalleled performance and stellar gaming benchmarks. Currently in its ninth year of existence, Maximum PC's editorial board gives the "Gear of the Year" awards for products that the magazine has tested and verified as the best of breed for the year. The 2004 "Gear of the Year" awards are featured in the magazine's December issue currently available online and on newsstands.

“Each year, the magazine’s editors rate and review more than 500 of the year’s top products, with only the best of breed receiving the distinguished ‘Gear of the Year’ title,” said Brad Dosland, editor-in-chief of Maximum PC. “For ‘Best CPU,’ we chose gaming benchmarks to stress the CPU and chipset. Simply put, there was no contest in any of the gaming benchmarks. Overall, this was a clear win for the AMD Athlon 64 FX-55 processor.”

“Maximum PC’s ‘Best CPU’ award underscores the superior performance provided by the AMD Athlon 64 FX processor series, and is especially important coming from a publication with uncompromising product reviews,” said Marty Seyer, corporate vice president and general manager, Microprocessor Business Unit, Computation Products Group, AMD. “Since its launch in October, the AMD Athlon 64 FX-55

processor has continued to deliver on AMD's promise to provide enthusiasts and hard-core gamers the absolute best overall PC processor you can get. This award is another important proof point among the over 60 awards for AMD64 processor technology."

In its "Best CPU" roundup, Maximum PC also noted that "the AMD Athlon 64 FX-55 processor performed especially well when testing on real-world applications such as Photoshop, and in a multi-tasking test when running multiple applications simultaneously."

Based on AMD64 technology, the AMD Athlon 64 FX processor is the highest-performance PC processor on the market today. It is designed to offer outstanding 32-bit performance today with the capability to seamlessly transition into supporting

AMD Athlon 64 processors have the added security benefit of Enhanced Virus Protection (EVP). This capability, enabled by Microsoft® Windows® XP Service Pack 2, helps prevent the execution of certain types of malicious viruses. The award-winning AMD64 desktop processors also feature Cool'n'Quiet™ technology, an innovative system-level feature that lowers the power consumption of the PC when maximum performance is not needed. A PC with AMD's Cool'n'Quiet technology enabled will consume less power, and run cooler and quieter on most applications.

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