

Sprint, Samsung Release Smart Device SP-i600 Featuring Windows Mobile 2003

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Style and power meet with the Sprint PCS Vision(SM) Smart Device SP-i600 by Samsung

Packed with familiar, easy-to-use PDA functionality and sporting a consumer-friendly design, Sprint's first Windows Mobile(TM)-Based Smart Device on the Smartphone platform from Microsoft gives mobile professionals a new way to conduct business on the go. Sprint and [Samsung](#), announced today that the Sprint PCS Vision Smart Device SP-i600 by Samsung® is available nationwide in Sprint business channels for a suggested retail price of \$649.99. The device will be available at

Sprint Stores in early October.

“Sprint continues to validate the strength of its innovative wireless business solutions with the addition of this sleek, feature-loaded device to the portfolio of Sprint PCS Clear Wireless Workplace(SM) smart devices,” said Joni Lindquist, vice president – Marketing for Emerging and Mid Markets, Sprint Business Solutions. “The SP-i600 by Samsung combines the familiarity of the Windows Operating System, an Internet-ready organizer and the clarity of Sprint PCS wireless applications into an irreplaceable device that makes it possible for business customers to manage their work and life beyond the desktop.”

Featuring Microsoft Windows Mobile 2003 software for Smartphone, the Sprint PCS Vision Smart Device SP-i600 by Samsung goes above and beyond to accommodate the road-warrior’s robust personal and professional life. Sprint business customers will benefit from the SP-i600’s comfortable, one-handed navigation, built-in speakerphone and advanced voice-recognition software and voice notes. Operating on the enhanced Sprint Nationwide PCS Network, the SP-i600 by Samsung allows mobile professionals to send and receive emails and text messages; browse the Web; and listen to news, music and other audio clips while on the go. This digital, dual-band SP-i600 by Samsung comes with a 200 MHz processor with 32 MB of memory and a 65K color TFT main display with external caller ID.

“Samsung, a veteran in the converged PDA/phone category, once again showcases its leadership by introducing a device that mobile professionals can’t live without,” said Peter Skaryzynski, senior vice president, Samsung. “The SP-i600, converging industry-best productivity benefits with an attractive design, gives Samsung the opportunity to tout its keen attention to both the mobile professional and style-savvy consumer.”

Powered by Microsoft Windows Mobile software, the Sprint PCS Vision Smart Device SP-i600 by Samsung incorporates a comprehensive suite of familiar applications including Pocket Outlook, Pocket Internet Explorer, MSN Messenger, Microsoft Windows Media Player and ActiveSync technology. A secure digital (SD) slot allows business customers to add memory and content with SD and multimedia cards (sold separately).

“The SP-i600 by Samsung with Windows Mobile software provides a great mobile phone experience that allows mobile professionals to be more productive and effectively manage their busy lives with seamless access to their data and the Internet when they are away from the office,” said Suzan DelBene, corporate vice president of the Mobile & Embedded Devices Division at Microsoft. ”

The Sprint PCS Vision Smart Device SP-i600 by Samsung has several bundled applications to enhance the customer’s experience. As part of a strategic technology and comarketing agreement between Sprint and Audible, Inc., the SP-i600 by Samsung is the first of multiple Sprint PCS Vision Smart Devices to come packaged with the AudiblePlayer® application and samples of Audible.com’s premium audio content. All of Audible.com’s 50,000 hours of audio are available for playback on the SP-i600 by Samsung, including audiobooks, audio editions of periodicals, business news and analysis, and language instruction. Sprint customers who subscribe to the AudibleListener® membership plan are eligible for a \$50 cash back promotion, while those joining on a month-to-month basis will receive one month free of charge.

The Sprint PCS Vision Smart Device SP-i600 by Samsung also comes packaged with Handango™ InHand, an intelligent on-device catalog of applications and digital media. Customers can use Handango InHand to download and buy software, games, ringtones, graphics and other applications simply and securely. Additional applications are available

online through the Sprint PCS Software Store at sprint.handango.com. Finally, a free trial of Handmark Express offers customers a risk-free taste of content relevant to their mobile lifestyles. Handmark Express Delivers^(TM) news, weather, sports, directory lookups, maps and directions automatically and on-demand to PDAs and smartphones.

About Sprint

Sprint is a global integrated communications provider serving more than 26 million customers in over 100 countries. With more than \$26 billion in annual revenues in 2003, Sprint is widely recognized for developing, engineering and deploying state-of-the-art network technologies, including the United States' first nationwide all-digital, fiber-optic network and an award-winning Tier 1 Internet backbone. Sprint provides local communications services in 39 states and the District of Columbia and operates the largest 100-percent digital, nationwide PCS wireless network in the United States. For more information, visit <http://www.sprint.com>.

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