

# Siemens SF65: Communication and Digital Photography In One

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Today the mobile communication group at [Siemens](#), Siemens mobile, unveils the SF65: a quality clamshell mobile phone that combines the best aspects of digital photography with mobile communication in one striking handset. Adding a new dimension to camera phones, the SF65 integrates a 1.3 mega pixel digital camera, [LED](#) flash, 4x zoom, swivel action screen and 65,000 color display so every moment can be captured in greater detail, at any time of the day. Coupled with the latest mobile features, this innovative handset brings together the best of the photographic and mobile world in a striking and compact package.

Inspiration, high-finish design and innovation come together in the SF65 to create an impressive mobile phone, packed full of features. The

swivel action screen enables the phone to look and feel like an actual digital still camera, and with the 65,000 color display, images are displayed in rich and vibrant clarity. Equipped with an integrated LED flash and 4x continuous digital zoom, the handset enables the user to pinpoint and capture special details day or night. With a special 1.3 mega pixel camera the SF65 combines the quality of a digital camera with the fun and spontaneity of a mobile phone. Accompanied by enhanced picture editing, it also encourages you to be creative and play with endless imaging possibilities like framing and with a large 18 MB memory drive every moment can be remembered.

Siemens SF65 has a high gloss finish in Polar White and a distinctive, minimalist feel. Perfect for those who want to make a style statement, its sleek lines have an iconic look and ensure the SF65 looks elegant however it is being used. At just 97g the SF65 is also small, light and practical.

Despite its high-tech features, the SF65 is remarkably easy to use and with a large display and luxury finish, it is a phone that is fun to handle. The phone has been designed with camera and zoom keys at the top and bottom of the display to give a shortcut to the camera function – just in case one needs to capture a perfect picture moment quickly. There are also endless gaming options and with over 64-chord polyphonic ring tones the SF65 also offers high sound quality.

Thorsten Heins, President of the Mobile Phones division within Siemens mobile, says: "We've brought the experience of using a digital camera to a mobile phone so that everyone can capture and enjoy moments in better quality, clarity and detail no matter where they are. The SF65 also carries the design signature of Siemens mobile – it's classic, timeless and irresistible!"

The SF65 comes with a range of Siemens Original Accessories for extra convenience: a variety of headsets including the elaborately designed

Headset Purestyle with increased wearing comfort, a range of chargers, a spare battery, a data cable and a flexible Car Kit Portable. A practical Tour Case completes the product portfolio.

The SF65 will be available from December 2004 across Europe and Asia . The phone comes in 'Polar White' and the price will be available locally.

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