

Nokia introduces the smartest smartphone

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[Nokia](#), the world leader in mobile communications, today announced the Nokia 9300, a new high-end [smartphone](#) with both beauty and brains. With outstanding voice and data capabilities, the Nokia 9300 provides the best all-in-one device for users, regardless of workstyle or lifestyle.

On the outside, the Nokia 9300 is a slim and elegant mobile phone. When opened, the device reveals a full keyboard and 65,536 color screen that can be viewed from almost any angle, at a desk or on the move. The voice functionality of the Nokia 9300 is superior when

compared to most data-centric devices that combine PDA-like features with a mobile phone. Additionally, the compact design of the Nokia 9300 makes it effortless to use with either hand.

"The Nokia 9300 will appeal to a wide range of professionals who want powerful functionality from a data-enabled device without compromising the look, comfort, simplicity and usability of a standard mobile phone," said Niklas Savander, senior vice president of Nokia's business device unit. "We believe the Nokia 9300 strikes that balance in one stylish smartphone, without sacrificing the combined functionality that many people require but until now could only get from carrying multiple products."

"For as long as individual users account for the volume of device sales, the styling of a device will be as important to its success in the enterprise, as its range of data capabilities," said Kevin Burden, program manager for IDC. "A device that can be accepted as a person's primary mobile phone as easily as it performs as an application processing platform can have great success in the growing enterprise mobility market."

The Nokia 9300 features one-touch access to personal information and office applications through eight dedicated function buttons on the device's integrated keyboard. A five-way joystick allows users to easily navigate menus to find the features and functions they need to quickly accomplish tasks and find information.

"The Nokia 9300 incorporates what we know about superior usability, elegant design and powerful functionality," continued Savander. "We believe it's the smartest smartphone on the market today. It's an important addition to Nokia's high-end product portfolio."

This tri-mode world phone supports GSM/GPRS/EDGE networks. Five

party conference calling via an integrated speakerphone and multiple e-mail clients (with attachments), including BlackBerry Connect* support, enable seamless and encrypted mobile connectivity in and out of the office. The Nokia 9300 also integrates infrared and Bluetooth capabilities, giving users two different ways to wirelessly synchronize their devices to a desktop PC or laptop, as well as exchange data with other mobile devices.

The Nokia 9300 has 80 MB (expandable up to 2 GB with an optional MMC card) of free user memory - more than sufficient for storing emails, documents, presentations, text and multimedia messages, ring tones, data files, calendar notes and "to-do" lists - or downloading applications, for work or play, that are available for the Nokia 9300 from over 1.25 million registered developers.

Additional features include:

- Bluetooth audio support for handsfree conversations
- Bluetooth data support and USB connectivity for easy data transfer or synchronization
- A variety of email clients with a support for IMAP4, POP3, SMTP, SyncML and BlackBerry Connect
- Security features including SSL/TLS, IPsec VPN for secure mobile access to corporate information, equipped with personal firewall and anti virus software
- High speed internet browsing via HTML/XHTML browsing, HTML 4.01 and JavaScript 1.3 supported
- An in-built office applications supporting documents, spreadsheets, presentations, and a PDF viewer, to take your office on the road
- MP3 and multimedia player for entertainment in and out of the office

Planned availability for the Nokia 9300 is in the 1st quarter 2005. Nokia will offer two tri-band versions of the Nokia 9300 - one optimized for mobile networks in Europe and Asia (GSM900/1800/1900 MHz) and

one optimized for mobile networks in the Americas (GSM850/1800/1900 MHz), yet both versions are able to roam in GSM networks across regions. For further information on features and availability, please visit www.nokia.com. For information on pricing, please contact your local Nokia representative.

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