

# LG Mobile Phones Launches Powerful New Camera Phone for Cingular Wireless

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LG Mobile Phones today announced the launch of the new L1400 camera phone for Cingular Wireless, featuring a full set of [mobile](#) media capabilities, crystal clear [OLED](#) external display and integrated VGA camera. The L1400 also features external photo caller ID, giving users access to caller photos and information at a glance in high-resolution OLED clarity.

Styled in LG's trademark sleek, clamshell design, the world-capable L1400 features mobile instant messaging, multimedia messaging and two-way short messaging services, keeping users connected all the time,

wherever they travel. The integrated VGA camera features a one-touch side button, enabling users to frame and snap self-portraits and other shots easily, without opening the phone.

Additionally, the high-resolution external OLED display allows users to compose and view their pictures with crystal-clear accuracy, all without ever opening the handset. With a memory that can store up to 71 images, multi-shot capability, image-size adjustment and digital zoom, the L1400 is the perfect tool for capturing life's spontaneous moments on camera.

"As the development of mobile phone function and style accelerates, demand is constantly on the rise for new handsets that incorporate the next versions and latest upgrades to their favorite capabilities and services," said Jon Maron, director, marketing and communications for LG Mobile Phones. "With the L1400, LG is offering a full plate of easy-to-use messaging and download services combined with the latest in popular features -- like external LCD, photo ID and an integrated camera."

In addition to its photo capabilities, the L1400 also offers a long list of the advanced mobile phone features users expect from LG, including voice-activated dialing, Java support for game and application downloads, a 255 contact phonebook that stores up to five numbers per entry, MIDI sound and more than three hours of talk time and nine days of standby time.

**Features of the L1400 include:**

- World Capable (U.S. & Europe Only) (GSM/GPRS 850/1800/1900 MHZ)
- Size: 3.52" x 1.89" x 0.97"
- Weight: 3.35 oz
- Internal LCD Screen: 65K color TFT, 128 x 160 pixels, 8 lines
- External LCD Screen: 65K color OLED, 96 x 96 pixels, 5 lines

- Battery: 830 mAh Li-Ion
- Talk Time: 3.3 hours (Digital), Standby: 220 hours (Digital)
- Integrated VGA Digital Camera with One-Touch Access Button
- Photo Caller-ID on Both Internal and External Displays
- Self-Portraiture Capability with Phone Closed
- Save Up to 71 Separate 96 x 96 Pixel Images
- Digital Zoom (1x, 2x, 3x, 4x)
- White Balance Adjustment (Auto, Daylight, Incandescent, Cloudy, Fluorescent)
- Color Effects Adjustment (Sepia, Mono, Color)
- Image Size Adjustment (96x96, 128x160, 160x120, 320x240, 640x480 pixels)
- Brightness Adjustment
- Shutter Sound (3 Sounds & Silent)
- Multishot Adjustment -- up to 9 shots in a row
- Web Browser (WAP 2.0) with One-Touch Access Button
- Mobile Instant Messaging
- Java(TM) Support for Application and Game Downloads
- Multimedia Messaging Service (MMS) -- send and receive text messages with photos and sound
- Two-Way Short Messaging Service (SMS)
- GPRS for High-Speed Data Transmission
- My MEdia -- store downloaded games, applications, multimedia content, graphics and photos
- Personal Organizer features Calendar with Scheduler, Alarm Clock, Voice Memo, Memo
- Tools: Calculator, World Clock
- Address Book with 255 contacts storing multiple numbers, email addresses, photo ID and text entries
- Speed Dialing (9 Entries)

- MIDI Sound for Polyphonic Ringer and Sound Capability
- Voice-Activated Dialing (10 Entries)
- Stylish Clamshell Design
- Customizable Wallpaper, Theme Colors
- 5-Way Navigation Key

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