Intel's New Celeron D and 910GL Express Chipset Improve Features For Value-Priced PCs

September 22 2004

Intel Corporation today announced new products to provide cost-conscious consumers more fully featured PCs. The Intel® Celeron® D processor 340 and the Intel® 910GL Express chipset offer solid computing reliability and value with improved features and technologies for value-priced PCs, including support for PCI Express*, Intel® High Definition Audio, and the Intel® Graphics Media Accelerator 900. Combined, this platform enables consumers to experience crisp pictures and theater quality sound when doing such things as surfing the web,

playing basic games, looking at photos or listening to music.

The Intel Celeron D processor 340 delivers a balanced level of technology and value for desktop PCs. Based on Intel's industry leading 90nm process technology, the Intel Celeron D processor 340 features a 256KB Level 2 cache, a 533 MHz system bus and a processor speed of 2.93 GHz. The new processor is available in the mPGA478 and LGA775 packages with the latter compatible with the Intel 915 Express Chipset family.

Intel also announced that its previously introduced Intel Celeron D processors 325, 330, and 335 now support the LGA775 package for use with the Intel 915 Express Chipset family. Previous versions of the Intel Celeron D processors worked with the 845 and 865 chipset families.

New Intel 910GL Express Chipset features for value PCs include the PCI Express bus architecture, a new, higher bandwidth bus technology providing fast data transfers, Intel High Definition Audio supporting 7.1 surround sound and the Intel Graphics Media Accelerator 900 (Intel GMA 900) for improved graphics capabilities.

In 1,000-unit quantities, the Intel Celeron D processor 340 is priced at $117, and the Intel 910GL chipset is priced at $34.