Entire Line-up Offers Reliable Performance Under Wider Temperature Range

Sony Electronics is providing Memory Stick PRO™ media users with an expanded range of enhanced media that not only offers higher capacities and are high-speed read and write capable, but are also compatible with a vast array of current Memory Stick PRO devices. The updated Memory Stick PRO (High Speed) media features capacities of up to 2GB in the standard-size media and 1GB in the Memory Stick PRO Duo™ media size and are designed to support both read and write speeds of up to 80Mbps (10MB/s.). Among the fastest in the flash media industry, this higher speed will be especially beneficial for transferring data-intensive images, such as high-resolution digital photos, to and from PCs and other devices that may incorporate a high-speed parallel data transfer interface in the future.

"With the introduction of this faster speed Memory Stick PRO media, we are preparing for the development of new applications and devices
that will demand high reading and writing speeds," said Mike Kahn, senior product manager of digital imaging accessories for Sony Electronics. "Higher quality, more data-intensive video capture might be one such application, but engineers now have the latitude to dream up even more."

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**Basic Just Got Better**

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**All-in-One USB Device**

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