

"The Swedish Sensation," With "Features That'd Make Even Bill Gates Go Green With Envy"

July 26 2004



The Swedish Company Wellton Way, in Cooperation With Leading Multinational Companies, Now Begins Marketing Its New Digital Home Solution. Licences for the Second Generation MultiMedia Center (MMC) Will Be Sold to PC-Manufacturers Worldwide.

Wellton Way MultiMedia Center (MMC), the new second-generation system by Wellton Way, is an easy-to-use interface system that suits most PCs. In its basic configuration, it contains all the regular home electronic functions and applications as well as a vast number of new and exciting features. The system's different functions can be presented on any kind of monitor; your regular TV, a big flat screen monitor or a projector. The desired functionality is reached simply by pressing the

corresponding button on a remote control.

Presently, and for some years now, many major companies have been trying to develop computers made for the living room environment, with easy-to-use interfaces. So far, these companies have not been successful.

Why? Because when you enter the living room you leave the normal PC environment behind and step into the family entertainment centre. All family members, as well as friends and relatives must therefore be able to, quickly and easily, use all of the applications and functions that they want without any instructions, training, or computer know-how.

The first generation solution presented by Wellton Way has received very good response from customers, pc-industry and media. Many pc-makers have asked if it's possible to buy licenses for MMC from Wellton Way. The second generation MMC will be sold as licences to pc-manufacturers and others.

Intel recently showcased the Wellton Way MultiMedia Center, at for example events such as the Cannes film Festival.

There are approximately 1.5 billion living rooms in the world, in other words - it is a huge potential market for PC - and component manufacturers.

The Wellton Way MultiMedia Center, second generation, is a user-interface system that enables one to place a standard computer in the living room, and thereby provide the family with interactivity and much more entertainment, not just passive watching TV.

Many PC manufacturers will, starting this fall, be able to offer their customers PC's with Wellton Way MultiMedia Center, preinstalled.

Wellton Way MultiMedia Center, MMC, Copyright and patent pending
Wellton Way AB

Source: Wellton Way

Citation: "The Swedish Sensation," With "Features That'd Make Even Bill Gates Go Green With Envy" (2004, July 26) retrieved 27 April 2024 from <https://phys.org/news/2004-07-swedish-sensation-features-thatd-bill.html>

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