NVIDIA Targets Everyday Computing with Support for New AMD Sempron Processors

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Companyls Family of NVIDIA nForce MCPs Fully Support AMD Sempron(TM) Processor Technology

NVIDIA Corporation, the worldwide leader in visual processing solutions, today announced that the Company's current and future line of NVIDIA nForce(TM) media and communications processors (MCPs) will fully support the new AMD Sempron(TM) processor family introduced earlier today for everyday computing. Together with AMD, NVIDIA is ensuring that value-minded consumers can rely on high quality and reliable desktop and mobile PC computing platforms powered by AMD Sempron processors and NVIDIA nForce MCPs.

"NVIDIA nForce MCPs are designed to satisfy the needs for the markets AMD is targeting with its AMD Sempron processors," said

Drew Henry, general manager of platform business at NVIDIA. "We believe we have the perfect core-logic solution for every product- and price-band of the new AMD Sempron processor family. From NVIDIA nForce2 to NVIDIA nForce3 to our new PCI-Express products that are scheduled to appear later this year, those interested in a great value proposition need to look no farther than motherboards and PCs based on NVIDIA nForce and AMD Sempron processor solutions."

NVIDIA has NVIDIA nForce MCPs for all flavors of the AMD Sempron processor family, including all AGP and PCI Express variants- NVIDIA nForce2 IGP for 462-pin/AGP; NVIDIA nForce3 250 for 754-pin/AGP; and next-generation NVIDIA nForce MCPs for 939-pin/PCI-Express designs. NVIDIA nForce2 IGP and NVIDIA nForce3 250 MCPs are available now, while next-generation PCI Express technology are scheduled to be available later this year in time for AMD Sempron market availability.

"AMD is redefining everyday computing by delivering the right combination of performance, features and reliability in our AMD Sempron processor," said Marty Seyer, corporate vice president and general manager of AMD's Microprocessor Business Unit, Computation Products Group. "AMD and NVIDIA are working together to serve the growing market of value-conscious buyers who want more from their PC while at home, in the office, or on the go."

The original press release can be found here.

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