

New MRG Report Tracks Nanotechnology Research, Development and Marketing

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Since the early 1960's, popular interest in [nanotechnology](#) has translated into both political action and increasing investment, with notable acceleration throughout 2003 and into early 2004. MRG, Inc., along with Fuji-Keizai USA, compiled a report titled U.S. Market and Industry Nanotechnology Research and Development and Marketing: A Guide to Application, Venders, Technology Strategies, Product Directions and Market Development and Focus.

In late 2003, the U.S. enacted the 21st Century Nanotechnology Research and Development Act. It wrote into law the "National Nanotechnology Initiative" (NNI), which was announced by President Clinton in 2000 and supported by presidential budgets ever since. The Act included budget authorizations totaling \$3.7 billion for nanotechnology R& D through FY 2008.

Since 2000, interest in nanotechnology has accelerated despite the U.S. recession in 2001. In 2003, the value of a publicly traded venture capital firm that specializes in nanotechnology investments rose from less than \$3.00 per share to more than \$15.00 per share, beating the S&P 500 by some 400% (Harris & Harris). The year 2003 also saw some \$304 million in venture capital funding for nanotechnology, a 42 percent increase over the year 2002.

Another indicator pointing to maturation of the industry (including the financial success of Harris & Harris) is the fact that more than 60% of the nanotechnology deals in 2003 were for expansion and late-stage

rounds. Also contributing is Merrill Lynch's new 'Nanotech Index' to track the growth of nanotechnology (now quoted on the American Stock Exchange as "NNZ").

The heightened political and financial activity is also an indicator of Americans' broad based belief that substantial opportunities exist in nanotechnology. U.S. Market & Industry Nanotechnology R&D and Marketing: A Guide to Application, Venders, Technology Strategies, Products Directions & Market Development and Market Focus is available for US \$998.00 (English or Japanese version). To order or request information, contact Connie Lee at 408-524-9767. Email: info@mrgco.com. Visit MRG at www.mrgco.com .

Source: [Multimedia Research Group, Inc.](#)

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