

Motorola and Verizon Wireless Announce the Upcoming Debut of the Eagerly Awaited Motorola V710

July 20 2004

Nation's First CDMA Handset Delivering Megapixel Camera and Bluetooth® Wireless Technology Arrives at Verizon Wireless

More than 40,000 Consumers Pre-Register for information

LIBERTYVILLE, Ill. and Bedminster, NJ, - July 20th, 2004 - [Motorola, Inc.](#), a global leader in wireless communications, and Verizon Wireless, the leading wireless service provider in the U.S., today announced that the much sought after Motorola V710 is now shipping and will be available at Verizon Wireless stores nationwide in August. As the first handset in the US to deliver a 1.23 megapixel camera and Bluetooth connectivity, the Motorola V710 delivers what mobile consumers want.

Since its unveiling during the 2004 Cellular Telecommunication and Internet Association show in March, the Motorola V710 has been turning heads. More than 40,000 people have pre-registered for product information at hellomoto.com/producer. What's driving the excitement? The model V710 is a trailblazing CDMA mobile device, delivering multimedia features, advanced connectivity technology and high quality, easy to use voice and speaker functionality – all in a sleek, stylish and sophisticated design.

"This product is the best of CDMA from Motorola to date. Based on pre-launch interest, we believe consumers agree," said Tim Cawley, Senior

Vice President and General Manager, Motorola CDMA Product Group.
"The model V710 gives Verizon Wireless users the ideal balance between efficient productivity and mobile fun – it's a great handset."

"The Motorola V710 is a great addition to our mobile line-up," said John Stratton, vice president and chief marketing officer for Verizon Wireless. "This device is the perfect complement to the many downloadable data offerings from Verizon Wireless' GETIT NOW service."

For the media lover: Motorola V710 users can take 1.23 megapixel still photos for printing and sharing, and can capture video with sound for viewing sending. The product's 2.2" vibrant color display makes viewing of images and video a true-to-life experience the perfect complement to Verizon Wireless' powerful Get it Now® virtual store.

For the road warrior: Enabled with Bluetooth Wireless connectivity, the Motorola V710 allows users to connect to their laptop for seamless sharing of vital information or to synch up with Bluetooth-enabled accessories such as the Motorola HS810 headset or the HF800 speakerphone for hands-free communications. Additional hands-free features include speaker independent speech recognition technology for one-touch easy dialing, and an office quality speakerphone for those must have conference calls.

The Motorola V710 Features Include:

- 1.23 Megapixel Camera for images you want to keep
- Video Capture and playback for those moving memories
- Bluetooth Connectivity for seamless connectivity
- Speaker Independent Voice Dialing for easy dialing
- Office quality speaker phone for keeping your hands free
- Stereo sound via headset when you don't want to miss a sound
- TransFlash Memory Expansion Slot to bring your media with you

- WAP 2.0 for enhanced web browsing
- BREW 2.1 for applications and content download
- Large 2.2" Color Display for a rich mobile viewing

Pricing and Availability

The Motorola V710 is expected to be available at Verizon Wireless stores in August 2004 for \$249 after a \$70 rebate with a two-year service agreement. Please visit hellomoto.com/producer for more details on the Motorola V710.

The original press release can be found [here](#).

Citation: Motorola and Verizon Wireless Announce the Upcoming Debut of the Eagerly Awaited Motorola V710 (2004, July 20) retrieved 27 April 2024 from <https://phys.org/news/2004-07-motorola-verizon-wireless-upcoming-debut.html>

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