

CyberLink provides HDTV technology for ATI Technologies

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CyberLink Corp., a world leader and pioneer in providing integrated solutions for the Digital Home, announced today their cooperation with ATI to provide HDTV decoding and playback technology for the ATI MULTIMEDIA CENTER software package. The partnership, which has produced market-leading products in the past, teamed up again for ATI's recently released HDTV Wonder graphics card.

"ATI selected CyberLink technology because of its expertise in HDTV signal decoding and playback technologies as well as their complete support for ATI's industry leading hardware video technologies," said Godfrey Cheng, Director of Marketing, Multimedia Products, ATI Technologies Inc. "HDTV on a PC makes enhanced digital technology available to all PC users. Now virtually everyone can experience the richness of HDTV playback on a PC, not just those with expensive, digital television sets."

Alice H. Chang, CEO of CyberLink, says "It's our pleasure to work with ATI and announce this new product integration today. PCs are evolving into personal digital home theaters. New products and technologies are making that experience possible for more and more computer users every day. We're happy to be a part of ATI's HDTV Wonder graphics card, which allows users to both watch and record high definition television on their PC."

Cyberlink's DTV decoding and playback technology can be found integrated with ATI's Multimedia Center 9 software, and is provided



with all ATI HDTV Wonder cards.

Source: Cyberlink

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