

# Crucial Technology Launches High-Powered Video Card Lineup

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## *New graphics card line features the much-anticipated Crucial RADEON X800 Pro*

Meridian, Idaho, July 7, 2004 – Crucial Technology, a division of Micron Semiconductor Products, Inc. which is a wholly owned subsidiary of Micron Technology, Inc. and one of the world's largest direct memory upgrade providers, today announces immediate availability of the Crucial® RADEON™ X800 Pro 256MB video card, the flagship graphics card for Crucial's new graphics card line.

The Crucial RADEON X800 Pro utilizes a 256-bit quad-channel GDDR3 memory interface, and introduces 3Dc™, an image enhancement technology which defines a new High-Definition gaming experience by providing greater image detail at higher resolutions. The pixel shader engine utilizes 12 pixel pipelines and six programmable vertex shader pipelines. The Crucial RADEON X800 Pro offers the latest DirectX® 9.0 and OpenGL® 2.0 shader support, necessary for getting the most out of upcoming game titles.

“Leading edge graphics enthusiasts will seek to quickly upgrade to this next generation video card,” said John Shumate, Crucial Product Marketing Manager. “The Crucial RADEON X800 Pro brings graphics performance to a new level and provides a distinct advantage over existing graphics technology.”

The new Crucial video card line includes the following:

Crucial® RADEON™ 9200 SE 128MB currently priced at US\$59.99

Crucial® RADEON™ 9600 SE 128MB currently priced at US\$99.99

Crucial® RADEON™ 9600 XT 128MB currently priced at US\$199.99

Crucial® RADEON™ 9800 Pro 128MB currently priced at US\$269.99

Crucial® RADEON™ X800 Pro 256MB currently priced at US\$489.99

The original press release can be found [here](#).

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