

Verizon, Samsung Introduce SCH-u740

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Verizon, Samsung introduced SCH-u740 -- dual-hinge phone that features full QWERTY keyboard.

Yesterday Verizon Wireless and Samsung announced the availability of the SCH-u740 -- a slim, sleek and stylish messaging device with a dual-hinge. The handset's unique design allows for communications options both vertically and horizontally with its full QWERTY keyboard.

The Samsung SCH-u740 is available in a stylish metallic champagne color with couture appeal and Ivy League brainpower. Text enthusiasts can open the phone horizontally to find a full QWERTY keyboard at their fingertips for ease of use in text messaging and e-mail using

Wireless Sync, Verizon Wireless' proprietary e-mail solution. With Wireless Sync, Verizon Wireless customers can synchronize their SCH-u740 with their home or office PC for easy access to their new e-mail, calendar, contacts and task information.

"Young adults average 98 text messages a week, and the SCH-u740 provides greater ease of use for text enthusiasts," said Peter Skarzynski, senior vice president, Samsung. "The stylish, slim form factor of the SCH-u740 provides the best of both worlds with a full QWERTY keyboard for texting and optimal voice communications services."

Open the flip vertically and the SCH-u740 is a stylish, thin clamshell phone with a 1.3 megapixel camera with flash, Bluetooth capabilities, microSD card slot and extensive voice commands. And with V CAST Music, customers can choose from more than 1.5 million songs to download and play on their phones while they're on-the-go.

The new SCH-u740 also features a 2.2 inch, 176 x 220 TFT display in one of the slimmest and lightest dual-hinge mobile devices. Other key features include:

- * 1.3 megapixel digital camera with flash
- * Camcorder
- * V CAST-capable:
 - V CAST Music - download songs over the air or transfer your own music collection onto removable microSD memory cards
 - V CAST Video - download or stream video clips from the best names in news, sports, entertainment and more
- * Get It Now-capable - download games, Ring Tones, wallpapers, location based services and more
- * Mobile Web 2.0-capable - customizable, enhanced wireless access to the

latest in news, sports, weather and more

- * Instant Messaging using AIM, MSN, Yahoo
- * TXT Messaging, Picture Messaging and FLIX Messaging
- * Bluetooth wireless technology supports Object Push Profile for vCard, as well as headset, hands free, serial port and certain dial up networking profiles
- * Expandable memory with microSD memory card slot
- * Dimensions: 3.8" x 2.04" x .58"; 3.65 ounces with standard battery
- * Bilingual user interface: English and Spanish
- * TTY/TTD Capable
- * Personal organizer with Calendar, Calculator, Notepad, Currency Converter, Alarm Clock, World Time and Stop Watch

The SCH-u740 is available for \$149.99 after a \$50 mail-in rebate with a new two-year customer agreement.

Source: Verizon

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