

Nokia introduces seven new mobile phones

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Easy-to-use menus, stylish designs at the heart of new handsets for WCDMA, GSM and CDMA markets

Today, at the Nokia Connection events in Helsinki and Singapore, Nokia introduced seven new handsets under the heading "Simple Pleasures." Four new slide phones were revealed, including the 3G-enabled Nokia 6280 for WCDMA markets, and the Nokia 6265, Nokia's most feature-

filled CDMA model to date. Additionally, Nokia introduced two folding designs and a traditional monoblock design. All seven models are expected to begin shipping in the second half of 2005.

"Today's launches showcase Nokia's commitment to offer consumers easy-to-use mobile phones in a variety of desirable designs - regardless of cellular technology," explains Kai Öistämö, Senior Vice President, Mobile Phones, Nokia. "Whether it features WCDMA, GSM or CDMA internal circuitry, or whether it offers mobile music, mobile photography or 3G services, a handset must be easy to use in order to bring tangible benefits to consumers. Simplicity is the key for technology to enrich peoples' lives."

Nokia 6280: Bringing video sharing and video calls to life

The compact Nokia 6280 3G slide phone (WCDMA 2100 and GSM 900/1800/1900) comes with a range of features that enable consumers to take full advantage of 3G multimedia opportunities. Equipped with both a 2-megapixel and a VGA camera, the compact Nokia 6280 provides an ideal platform for 3G services such as real time video sharing and two way video calls. Taking personalization a step further, the Nokia 6280 can announce incoming calls with video ring tones. The Nokia 6280 is expected to begin shipping in the fourth quarter of 2005, at an estimated retail price of 375 EUR before subsidies or taxes.

The bright QVGA, 262,144 color display (320x240 pixels) of the Nokia 6280 highlights the phone's excellent photography capabilities. With dedicated camera and zoom buttons, the Nokia 6280 creates a natural, user-friendly conventional camera experience by operating the photography function in a horizontal landscape mode. Photos and videos taken with the Nokia 6280 can be viewed directly on the screen and then

shared with others via MMS, email or directly printed to compatible printers. Pictures and videos can be conveniently stored on the Nokia 6280's miniSD memory card. Bluetooth wireless technology provides easy linkage to printers, PCs and enhancements like the Nokia 616 car kit and the Wireless Boom Headset HS-4W, also introduced today.



Nokia 6280

Nokia 6270: Quadband slide phone offers music and megapixels

The versatile Nokia 6270 slide phone features a 2-megapixel camera with flash and landscape mode. With a modern and refined design, the Nokia 6270 merges state of the art photography capabilities and user-friendliness into an enjoyable imaging experience for consumers. The spacious QVGA, 262,144 color display (320x240 pixels) of the

Nokia 6270 helps to manage daily life while a broad set of messaging capabilities enables consumers to easily keep in touch with others. Mobile email is conveniently at hand as the Nokia 6270 phone comes with an integrated email client that supports attachments.

In addition, the Nokia 6270's built-in music player supports a variety of digital sound formats such as MP3 and AAC, making music-on-the-go easily accessible. With stereo speakers supporting 3D sound effects, the Nokia 6270 provides a brilliant sound experience that can be shared with others. A visual radio client rounds out the audio capabilities of the Nokia 6270 phone. A world travel-friendly quadband GSM 850/900/1800/1900 handset, the Nokia 6270 has an estimated retail price of 300 EUR before subsidies or taxes. The Nokia 6270 is expected to begin shipping in the fourth quarter of 2005.

Nokia 6111: Sophisticated GSM slide phone

For those who seek sophistication in small size, Nokia presents the Nokia 6111 phone. Featuring a stylish classic design, the soft slide mechanism of the Nokia 6111 smoothly reveals its keypad. Blending technology with a sophisticated look and feel, the Nokia 6111 comes with a 1-megapixel camera and flash, and a 6x digital zoom. The screen (128x160 pixels) supports up to 262,144 colors and displays pictures in either portrait or landscape mode. The GSM 900/1800/1900 Nokia 6111 has an estimated retail price of 270 EUR before subsidies or taxes, and is expected to begin shipping in the fourth quarter of 2005.

In addition to its ergonomic design, the Nokia 6111 offers a number of new messaging options. Push to talk functionality connects to groups or individuals at a push of a button while Nokia Xpress audio messaging enables sharing of voice clips and greetings with friends and family. Pictures can be conveniently shared via MMS, Bluetooth or email.

Nokia 6060: Familiar technologies, folding design

The Nokia 6060 offers consumers all they need for basic voice communications. Featuring an attractive fold concept, the Nokia 6060 shows that beautiful design is not confined to high-end devices. A pulsating light allows owners to check on the status of the phone and adds a contemporary note to the appearance of the Nokia 6060. The dualband GSM 900/1800 or GSM 850/1900 has an estimated retail price of 140 EUR before subsidies or taxes and is expected to begin shipping in the third quarter of 2005.

Highlighting easy to use and familiar technologies, the Nokia 6060 features a range of contemporary messaging functionalities. The large screen of the Nokia 6060 (128x160 pixels) supports up to 64K colors and large fonts and the Expense Manager application helps consumers to keep track of their spending while on the go.

Nokia 6265: A winning combination of technology and design

Nokia's most feature-rich CDMA phone to date, the Nokia 6265 packs an extra-large 240 x 320 pixel display, 2 megapixel camera with LED flash (effective resolution 1.92 megapixels), digital music player, Bluetooth wireless technology and miniSD card support into a compact sliding design that measures a mere 22 mm thin. When operated in camera mode, the Nokia 6265 is designed to be used horizontally, resulting in a more conventional photography experience. The Nokia 6265 includes 24MB of on board memory, and supports all available sizes of widely available miniSD cards, including 512MB and 1GB versions that can store hundreds of 2 megapixel images or digital music files

Music fans will enjoy the built in FM radio and digital music player which supports MP3, AAC and eAAC+ files, especially when paired with the optional wireless stereo headset. Integrated Bluetooth technology also allows the Nokia 6265 to be used with a long and growing list of compatible devices, including a wide selection of wireless headsets and car kits. The Nokia 6265 supports other forms of entertainment content, including 15 frame per second streaming video and downloadable BREW 3.1 or Java 3D applications - both of which are crisply rendered on the 262K color QVGA display.

The Nokia 6265 is expected to begin shipping in the fourth quarter of 2005.

Nokia 2255: Compact fold at a compact price

Nokia's latest fold-style CDMA model phone, the Nokia 2255 is engineered to deliver reliable wireless performance at an entry-level price point while not forgetting the importance of a compelling design and a strong feature set. The very compact Nokia 2255 includes a bright 128 x 128 pixel 64K color display with user selectable 'themes', downloadable MIDI ringtones and even an integrated FM radio.

For maximum productivity, the Nokia 2255 features business applications including a spreadsheet, calculator and currency converter and a handsfree speakerphone perfect for impromptu conference calls. Outside of work, three included games help to pass the time, while a built in flashlight can help to brighten up the dark of night.

The Nokia 2255 is expected to begin shipping in the fourth quarter of 2005.

Nokia 2125: Classic style for the entry category

The entry-level Nokia 2125 features a compact design with metallic trim to accentuate its classically designed form. Only 21.5 mm thick and weighing in at 85 grams, the Nokia 2125 features a 64K color screen, handsfree speakerphone and an integrated flashlight -- an attractive balance of size, price and feature set.

The easy-to-use interface makes the Nokia 2125 perfect for first-time and prepaid users, who will also appreciate the three built-in games, user-changeable Xpress-on color covers and downloadable MIDI ring tone support. The Nokia 2125 also boasts a number of features unexpected on an entry level product such as voice dialing, voice commands and voice recording, calculator, calendar, alarm clock, and an extensive phonebook supporting multiple entries.

The Nokia 2125 is expected to begin shipping in the third quarter of 2005.

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