

# Nike offers partial refund to end FuelBand lawsuit

July 28 2015

---

Nike will give partial refunds or gift cards to people who bought FuelBand fitness trackers in the last 3 1/2 years, resolving a lawsuit that says the products can't accurately tally how many steps a user is taking or how many calories they've burned.

A website maintained by Gilardi & Co., a firm that administers settlements, says Nike Inc. will give \$15 payments or \$25 [gift cards](#) to people who bought FuelBands between Jan. 19, 2012 and June 17, 2015.

Nike and collaborator Apple deny the allegations in the lawsuit but agreed to settle to avoid a continued legal tussle, according to court documents.

Nike launched the FuelBand in 2012. It's a wrist band that tracks movement and translates it into what Nike calls "Fuel." Users can set daily goals for how much movement that they want to achieve. The band can connect wirelessly to a smartphone app and its features include a pedometer and a clock. Nike hasn't disclosed sales figures. Last year, it laid off some employees who worked on the devices but said it would continue to make them.

The lawsuit said the companies engaged in false advertising because they knew the devices could not track [steps](#), [calories](#) or NikeFuel as accurately as they claimed. The [lawsuit](#) also alleged breaches of the terms of the devices' warranty.

Apple Inc. and Nike did not immediately respond to a request for comment.

© 2015 The Associated Press. All rights reserved.

Citation: Nike offers partial refund to end FuelBand lawsuit (2015, July 28) retrieved 11 May 2024 from <https://phys.org/news/2015-07-nike-partial-refund-fuelband-lawsuit.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.