

# Apple testing smaller screen tablet: WSJ

February 14 2012

---



Apple is testing a tablet computer with a smaller screen than the hot-selling iPad, The Wall Street Journal reported.

Apple is testing a tablet computer with a smaller screen than the hot-selling iPad, The Wall Street Journal reported on Tuesday.

The newspaper, quoting unidentified people familiar with the situation, said the California gadget-maker was working with component suppliers in Asia to test the [tablet computer](#) with a smaller display.

The Journal quoted officials at Apple suppliers as saying the company has shown them screen designs for a device with an eight-inch (20.3-centimeter) display.

The [iPad](#) has a 9.7-inch (24.6-cm) screen. Apple has sold more than 55

million iPads since launching the device in April 2010.

The Journal said Apple was working with Taiwan's [AU Optronics](#) Co. and South Korea's LG Display Co. to supply the test panels.

The newspaper cautioned that Apple frequently works with suppliers to test new designs and "could opt not to proceed with the device."

Apple reportedly plans to unveil a new version of the iPad in the first week of March. According to the Journal, the "iPad 3" will have a higher resolution screen than the iPad 2 but will be the same size.

Both Amazon and Samsung offer smaller and lower-priced tablets than the iPad.

Apple's late co-founder Steve Jobs once famously dismissed tablets smaller than the iPad saying they were "tweeners" that were "too big to compete with a smartphone and too small to compete with an iPad."

He suggested in October 2010 that makers of seven-inch (17.8-cm) screens "include sandpaper so users can sand down their fingers" to be able to tap onscreen keys.

(c) 2012 AFP

Citation: Apple testing smaller screen tablet: WSJ (2012, February 14) retrieved 26 April 2024 from <https://phys.org/news/2012-02-apple-smaller-screen-tablet-wsj.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--