

## Over 500,000 iPads on AT&T network: CEO

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AT&T is the exclusive provider of 3G cellular service for Apple's [iPad](#), which went on sale in the United States in April, It also is the exclusive US carrier for the iPhone.

"We have over half a million iPads connected to the network,"

Stephenson told financial analysts at the Goldman Sachs Communacopia XIX Conference.

"And you're going to see a stream of new tablets come to market from a number of carriers," he said. "That's a whole new growth prospect for this industry that is really just in its infancy as well.

"We're at the really early stages of this connected device phenomenon," he continued. "It's a very nice business model."

AT&T on Tuesday also released a new smartphone, the TerreStar Genus, which provides satellite connectivity in addition to 3G cellular service.

AT&T said the combination of 3G and satellite coverage provides "always-on connectivity" throughout the United States and offshore coastal waters.

"The Genus is intended to serve as an everyday mobile phone, with satellite capability as a backup option when needed," AT&T said of the smartphone which is powered by Microsoft's Window Mobile 6.5 operating system.

AT&T is marketing the Genus as a device for government, energy, utility, transportation and maritime users who need connectivity at all times.

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